

# Apex Stainless Fasteners Ltd Website Usage Terms and Conditions

## Updated: Monday 9th December 2024

Welcome to our website. If you continue to browse and use this website, you are agreeing to comply with and be bound by the following terms and conditions of use, which together with our privacy policy govern Apex Stainless Fasteners Ltd's relationship with you in regard to this website.

If you disagree with any part of these terms and conditions, please do not use our website.

The term 'Apex Stainless' or 'us' or 'we' refers to the owner of the website whose registered office is Unit 20, Somers Road Industrial Estate, Rugby, CV22 7DH, United Kingdom.

Our company registration number is 2631068. The term 'you' refers to the user or viewer of this website.

The use of this website is subject to the following terms of use:

The content of the pages of this website is for your general information and use only. It is subject to change without notice.

This website uses cookies to monitor browsing preferences. Please see our cookie Policy for more information.

Neither we nor any third parties provide any warranty or guarantee as to the accuracy, timeliness, performance, completeness or suitability of the information and materials found or offered on this website for any particular purpose.

You acknowledge that such information and materials may contain inaccuracies or errors and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.

Your use of any information or materials on this website is entirely at your own risk, for which we shall not be liable. It shall be your own responsibility to ensure that any products, services or information available through this website meet your specific requirements.



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Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.

From time to time, this website may also include links to other websites. These links are provided for your convenience to provide further information. They do not signify that we endorse the website(s). We have no responsibility for the content of the linked website(s).

Your use of this website and any dispute arising out of such use of the website is subject to the laws of England, Northern Ireland, Scotland and Wales.

## **Business privacy policy**

This privacy policy sets out how Apex Stainless Fasteners Ltd uses and protects any information that you give us when you use this website.

Apex Stainless Fasteners Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Apex Stainless Fasteners Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy has been effective from 1st August 2012.

#### What we collect

We may collect the following information from users of the site

- name and job title
- contact information including email address and phone number
- acceptance of terms and conditions and email marketing opt ins
- demographic information such as postcode, preferences and interests
- anonymised user analytics and behavioural information
- other information relevant to customer surveys and/or offers

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:



- Internal record keeping.
- To improve our products and services.
- To periodically send promotional emails about new products, special offers or other information.

From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

## Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

The security of information as well as IT systems are protected by the highest possible level of data encryption. Apex also conforms to the highest levels of cybersecurity protection, both in terms of systems and staff training.

### Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, we only collect that data once you hit the submit button.
- if you have previously submitted personal information to us, and you want it deleted or amended, you may change your mind at any time by writing to or emailing us at <a href="marketing@apexstainless.com">marketing@apexstainless.com</a>

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you provide your explicit consent to do



so. If you do not provide your explicit consent we will not send you promotional information for us or third parties.

You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please write to:

Apex Accounts, Apex Stainless Fasteners Ltd, Unit 20 Somers Road Industrial Estate, Rugby, Warwickshire, CV22 7DH, United Kingdom.

If you believe that any information we are holding on you is incorrect, incomplete or you believe there has been a data breach, please write to or email us as soon as possible, at the above address or contact the Data Protection Officer via <a href="marketing@apextstainless.com">marketing@apextstainless.com</a>

We will promptly correct any information found to be incorrect, or respond to your concerns in relation to your personal data within 28 days of receiving your message.

#### Website disclaimer

The information contained in this website is for general information purposes only.

The information is provided by Apex Stainless Fasteners Ltd and while we endeavour to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

In no event will we be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of this website.

Through this website you are able to link to other websites which are not under the control of Apex Stainless Fasteners Ltd. We have no control over the nature, content and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them.

Every effort is made to keep the website up and running smoothly. However, Apex Stainless Fasteners Ltd takes no responsibility for, and will not be liable for, the website being temporarily unavailable due to technical issues beyond our control.



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